



July 19, 2016

Dear Industry Sector Partnership Conveners and Partners:

We are continuing to move forward on efforts to track, measure, and tell the story of Colorado's Industry Sector Partnerships. Thank you all for your contributions during last year's experimentation phase. We now have early evidence that our partnerships have helped Colorado's businesses thrive, helped students and jobseekers make informed decisions about training and education, and helped bring alignment and coordination across programs. The purpose of this letter is to prepare your partnership for completing the latest KPI survey during the survey period from August 1 - August 15.

Based on feedback from partnership conveners and industry champions, we are now offering a revised version of the Key Performance Indicator (KPI) tools. We think you'll find the 2016 KPI surveys simple and straight-forward. If enough of Colorado's partnerships respond to the surveys, our results will be compelling. Below are the details of the *what, why, who, how* and *2016 timeline* for the 2016 KPI roll-out.

What: Key Performance Indicator Toolkit, including:

- 2 Simple Surveys (Business Impact + Jobseeker & Program Impact). The surveys are *dramatically* simplified from last year's version, but still capture information across a number of categories, including stage of development, impact on jobseekers/workers, impact on industry and impact on program effectiveness. These must be completed in order for a partnership to be included on the Sector Partnership map;
- 1-Page High Performing Sector Partnership Criteria (<http://www.sectorssummit.com/wp-content/uploads/2015/06/High-Performance-Indicators-CO-SP.pdf>); and
- Top 25 Ways to Tell Your Story (<http://www.sectorssummit.com/wp-content/uploads/2015/06/Sector-Partnerships-%E2%80%93-25-Ways-to-Tell-your-Story-1.pdf%20>).

Why: Every sector partnership is unique and should be evaluated for the distinct value they create in their regions. To grow and garner support, sector partnerships must be able to tell their story locally. It is also important to collect and aggregate a core set of outcomes from across Colorado's diverse regional economies. This toolkit is an effort by the Colorado Workforce Development Council to provide tools that help accomplish both goals.

Who: Any areas that have launched or are launching sector partnerships, or that are expanding existing partnerships. Specifically, the coordinator(s) or convener(s) of each sector partnership should use these tools to send the Business Impact survey to industry partners, and to respond to the Jobseeker/Program Impact survey by discussing responses with your core convening team (i.e. *your non-industry support partners*).

How: Use this toolkit to experiment, get inspired, and bring focus and accountability to your sector partnership efforts. The surveys are designed to be as easy as possible. If you would like to preview the surveys prior to when they are live, please see accompanying documents.



Step 1: During the survey period (Aug. 1-15), send this Business Impact survey (<https://www.surveymonkey.com/r/2016KPI-Business-Impact>) to your industry partners, who will answer just one simple *check-the-box* style question. It will take less than 10 minutes for them to answer this survey. Make sure you tell them that!

Step 2: During the survey period, choose the appropriate option from below:

<p>If your partnership received a 2016 Sector Partnership grant award: In addition to a set of identifying questions, the below Jobseeker/Program Impact survey asks you to answer just one <i>check-the-box</i> style question, <i>and</i> create <i>one customized</i> metric for your partnership that you will report back on in January and June 2017. Answer these questions as a group or after convening the group of <i>non-industry support partners</i>. https://www.surveymonkey.com/r/2016KPI-Jobseeker-Program-Impact-Grant</p>	<p>If your partnership <i>did not</i> receive a 2016 grant award: In addition to a set of identifying questions, the below Jobseeker/Program Impact survey asks you to answer just one <i>check-the-box</i> style question. Answer the question as a core convener group (i.e. your <i>non-industry support partners</i>). https://www.surveymonkey.com/r/2016KPI-Jobseeker-Program-Impact</p>
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Timeline: This toolkit is being released July 19, 2016, but the official collection period will be August 1-15. This gives you time to organize responses. We will send a reminder with live links to the surveys on August 1.

Please don't hesitate to reach out with any questions regarding this process to Lauren.victor@dhe.state.co.us.

Thank you for all that you are doing for Colorado. We look forward to working with you to tell the story of Colorado Sector Partnerships.

Thank you,

The CWDC team