



Accelerating Work-Based Learning October 15-17, Keystone, Colorado

In Colorado we are accelerating our work toward creating world-class, industry-led, competency-based talent development systems to provide businesses with skilled talent and individuals with meaningful employment.

- 74% of the jobs in Colorado will require some form of postsecondary education by 2020.
- Key industries in Colorado identified an inability to apply classroom learning at work as a top challenge in finding qualified workers.

“How might we triple the number of quality work-based learning opportunities in Colorado?”

Help take these efforts to the next level at the [TalentFOUND Sectors Summit 2017](#): Accelerating Work-Based Learning. Utilizing best practices and existing efforts this summit will focus on competency-based hiring, education, and training.

A 1,000 leaders from business, economic development, workforce development, education, and support organizations, from across Colorado will collaborate at this dynamic, working Summit, which will include four segments and four concentrations. Each attendee will participate in a segment and each segment will address the same concentrations from the lens of the customers they serve.

Segments are:

- **Industry:** Participants will be business and community leaders, as well as conveners of sector partnerships, industry associations, workforce development boards, and other business-led organizations.
- **K - 12 Education:** Participants will be education practitioners who serve students through K-12 systems.
- **Postsecondary Education and Training:** Participants will be practitioners who serve students through postsecondary education and training providers.
- **Workforce Development:** Participants will be practitioners who serve job seekers (opportunity youth and adult) by connecting them to education, training, supportive services, and careers, and those who serve businesses by connecting them to skilled talent and resources.

WHY SPONSOR:

- Connect with 1000 or more community and business leaders from across Colorado.
- Be identified as a Champion of Industry-Led, Competency-Based Talent Development.
- Your contributions go directly to offsetting the registration cost of attendees, Sponsorships make the discounts for Colorado participants possible. THANK YOU

TO SPONSOR or for QUESTIONS contact: cwdc@state.co.us, subject line: Summit Sponsorship

TalentFOUND Sectors Summit 2017: Sponsorship Opportunities

Special Sponsorship Opportunities available, ask about sponsoring:	<u>Sunday October 15, 2017 Dinner</u>		<u>Sunday Oct 15, 2017 Denver Broncos Watch Party (Networking Event)</u>		<u>Lunch Oct. 16, 2017 or Lunch Oct. 17, 2017</u>		<u>Breakfast October 16, 2017</u>	
Level	<u>Presented By</u>	<u>Hosts</u>	<u>Segment Sponsor</u>	<u>Platinum Sponsor</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	
BENEFITS:	SOLD OUT	SOLD OUT	\$ 30,000	\$ 15,000	\$ 7,500	\$ 4,500	\$ 2,500	
Logo placement:								
Electronic communications	Primary	Secondary	Segment	Some				
Segment Specific Signage		Hosted by	Exclusively					
Signage, General	Primary	Secondary	Prime	Yes	Some			
Event App	Primary	Secondary	Segment	Prime	Yes			
Workbooks (printed & electronic)	Primary	Secondary	Prime	Prime	Yes	Some		
Website sectorssummit.com	Primary	Secondary	Prime	Prime	High	Medium	Small	
Electronic sponsor appreciation blasts	Primary	Secondary	Prime	Prime	High	Medium	Small	
Signage, Sponsor Recognition signs	Primary	Secondary	Prime	Prime	High	Medium	Small	
Media Coverage:								
Brought to you by	Yes	Segment	Segment					
COBRT C&C Radio	Primary	Secondary	Segment	Yes				
Approved Press release with quote from Governor	Yes	Segment	Segment	Yes				
PSA and paid advertising thanking sponsors	Primary	Secondary	Prime	Prime	High	Medium	Small	
Announcements from the Stage:								
Master of Ceremonies	Yes							
Speaking Opportunity	Yes	Yes	Segment	Yes				
Sponsor appreciation throughout summit	Primary	Secondary	Yes	Yes	Yes	Yes	Yes	
Registrations:								
Complementary			6	6	3	2	1	
Shared resources:								
Vendor Table (trade show booth)	Primary	Prime	Prime	Prime	Yes	Yes		
Electronic toolbox (sponsors may submit tools)	Logo	Logo	Logo by segment	Logo	Name	Name		
Emails to attendees	Yes	Yes	Through host	Through the CWDC				
Other:								
May provide a swag bag item	Large item	yes	yes	yes	yes	yes	yes	
May provide prizes for report out competition	Yes	Yes	yes	yes	yes	yes	yes	